



# TOASTMASTERS INTERNATIONAL NEWSLETTER

## District News and Events

### District 51

October 2015

#### INSIDE THIS ISSUE

Quick Recap of first 90 Days

#### Did you know corner?

This release covers a useful link to refer too for the usage of Toastmasters Branding guidelines

#### District Highlights

#### SEMI ANNUAL CONFERENCE 2015 – JOHOR DESARU



REGISTER for JOHOR SEMI ANNUAL Conference NOW!

Register with:

OC & Deputy OC:-

Lim Ah Lek, DTM

[Tiramrealty363@gmail.com](mailto:Tiramrealty363@gmail.com)

Tel: 016-7203399

Cindy Wong, ACS ALS

Tel: 012-723 3710

[cindywkl@gmail.com](mailto:cindywkl@gmail.com)

#### DISTRICT HUMOROUS SPEECH & EVALUATION CONTESTS

08<sup>TH</sup> NOV. 2015 at the Semi Annual Conference

District 51 Website:

<http://www.tmdistrict51.org>

District 51 Facebook:

<http://on.fb.me/1M6WqyW>



District Director Sue Ding, DTM with the District Team together with Past District Governor, Sivanganam, DTM at Open University Malaysia, June 13, 2015.

Our first 90 days for the new term 2015-2016 is now over, and we are pleased to release the first newsletter – October 2015.

We kickstart the first edition with a recap of our District Director's aspirations for District 51 that as Toastmasters, we need to remember the core values of Respect, Integrity, Service and Excellence in every step of our journey. As members of the Toastmasters organization, we must remember our oath to ourselves to be active members in our clubs. This is essential because the growth and strength of a club is the foundation of a strong and dynamic District. The vision of our District Director, Sue Ding, DTM is a "Simply Distinguished" District 51 - **WHERE LEADERS ARE MADE!**

**Congratulations to ALL Division & Area Directors and the Club Officers** across District 51 – your commitment to learn and be great leaders has achieved a record of 91% attendance for Club Officer Training 1! COT 1 serves not only to train the officers, it also serves as an opportunity for new ties to be formed and old ones to be reinforced.

TLI Chair for North, Muthukumaran Kodiappen, DTM & TLI Chair for South, Tan Lay Theng, DTM, successfully covered a daunting list of requirements and managed to make the event fun too! They received many encouraging feedback on the program layout and this is reflected in the AMAZING turnout for COT 1.

## Did you know?

The DISTRICT CAMPAIGNS have been launched!

Membership & Club Building Campaigns & Education Campaigns can be found at this link:

<http://bit.ly/1MCRYC1>

## Did you also know?

There is an Excellent BRAND MANUAL that you can download from this link:

<http://bit.ly/1Knu7EZ>

What information does the brand manual provide? You can find the following & more..

- BRAND PLATFORM
- BRAND POSITIONING
- VISUAL ELEMENTS
- FAQs

Take advantage of this resource called the ABRIDGED Brand Manual



## Events and News

- **Campaign** – from the Program Quality Directors



### Distinguished Clubs

Campaign period:

1<sup>ST</sup> JULY 2015 to 31<sup>ST</sup> DECEMBER 2015

CLUB achieved a minimum of **FIVE (5) DCP** (Distinguished Club Program) goals by 31-December-2015

- ✓ The Club earns a set of seven (7) **District Simply Distinguished Theme Pins**



For enquiry, please contact our Program Quality Directors:

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**Johnson Tang, ACS, ALS**  
H/P: 016 – 483 2505  
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- **September** – District Officers Retreat held at Bentong Springs Resort, Pahang. A separate write-up on this will be available soon!



- **Division Contests** are happening throughout the month of October! Brings a whole new meaning to Trick o' Treat! All the best to contestants!
- **November** – Semi Annual Conference in Johor Bahru 07-08 November 2015
- **December** – Club Officers Training 2. Time to review the last 6 months and ask “What’s been done and working, what needs to change and how it can be better.”
- **May 2016** - L.I.F.E Annual Conference in Seremban

**TOASTMASTERS**  
INTERNATIONAL

District 51  
Peninsular Malaysia

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