



TOASTMASTERS INTERNATIONAL BULLETIN 51

Connecting Toastmasters in Peninsular Malaysia • Monthly Bulletin • For Members Only

District 51

December 2012 & January 2013

INSIDE THIS ISSUE

Achievement Corner

- Membership awards update
- 1+1 Campaign
- Usher New Year Winners List

Update from the District

- Special Meeting with Daniel Rex and Sally Newell Cohen from Toastmasters International

Do You Know ...

- Your Journey as A Toastmaster
- 15 Advanced Manuals
- Skill Building Programs
- Toastmasters International Brand
- New Member Induction

District Highlights

District 51 Annual Convention 2013

The package is selling at RM500 (excluding room). Find out more about the venue, special room rates and tentative agenda [here!](#)

Speakers Bureau

If you wish to develop better communicators and leaders in your organization / community / club, District 51 is pleased to help you by providing proficient speakers from our Speakers Bureau Directory.

Find out more about the Speakers Bureau [here](#).

Useful Links

Toastmasters International - <http://www.toastmasters.org>

Distinguished Performance Report –

<http://www.toastmasters.org/DistinguishedPerformanceReports>

District 51 Website -

<http://www.tmdistrict51.org>

Digital Edition of the Toastmasters Magazine -

<http://www.toastmasters.org/magazine>

FEBRUARY & MARCH REMINDERS FOR CLUB OFFICERS

- Collect dues and submit online [PRE, VPM, SEC & TRE]
- Plan and publicize upcoming speech contests [VPE & VPPR]
- Talk Up Toastmasters! Membership contest begins [VPM]

For more information, kindly refer to the Checklists in your Club Officer manuals.



www.tamiltoastmasters.com

LET IT BE

SPACE UP PENANG
District 51 Convention

24-26 MAY 2013, HYDRO HOTEL

ACHIEVEMENT CORNER

Membership awards update ...

Annual membership program (July 1 – June 30): Toastmasters International Sponsor Award Report [Click here for the report...](#)



1 + 1 Campaign

The 1+1 campaign is a membership-building program designed to help grow and strengthen our great organization. Beginning December 1, when you refer a friend who becomes a Toastmasters member, you can fill out the [1+1 form](#) so that your efforts can be recognized. [Click here for the recognition list...](#)

Usher New Year Winners List

"Each of these clubs achieved a minimum of 4 education goals out of a minimum of 6 DCP Goals during the campaign period; and at least 4 of their club officers had attended TLI-2." [Click here for winners list...](#)

UPDATE FROM THE DISTRICT

Special Meeting Hosted by Premier Advanced Toastmasters Club with Daniel Rex, Executive Director, and Sally Newell Cohen, Managing Director of Communications and Development of Toastmasters International

The meeting was held on 6th January 2013 in Melia Kuala Lumpur Hotel. The attendance was encouraging; and participation by the attendees was active. [Click for photos...](#)

DO YOU KNOW THAT ...

Do you know your journey as a Toastmaster?

"You progress along each track by working through a series of manuals, each of which offers a set of carefully crafted projects to complete..." [Read more...](#)

Do you know there are 15 Advanced Communication Manuals?

After receiving CC recognition, you can work on the Advanced Communication Series of manuals, where you'll refine and enhance your speaking skills and become eligible for Advanced Communicator Bronze (ACB), Advanced Communicator Silver (ACS) and Advanced Communicator Gold (ACG) recognition. There are 15 manuals, each containing five speech projects. Many of the manuals are career-oriented. You choose the manuals you want to complete and the skills you want to learn. [Check out the advanced manuals...](#)

Skill building programs by Toastmasters International

Toastmasters' Success/Communication and Success/Leadership presentations help develop and provide practice in various communication and leadership skills. Most modules last between one to three hours. The modules can be used in your club, to enhance members' skills; in companies, to increase employees' skills and promote awareness of Toastmasters; and in the community, to enhance the general public's skills and to promote awareness of Toastmasters. [Check out the programs...](#)

How much do you know about the Toastmasters International brand?

Over the years, Toastmasters clubs and districts have increasingly created websites, conference and meeting materials, and other communications that displayed their individuality. In early 2008, it became clear that the Toastmasters brand was no longer consistently perceived or recognized by current or prospective members. If, in 2010, you did an Internet search for "Toastmasters" you might never know that it is a cohesive, global organization. Each club should have a personality, but must still be connected to the organization and its brand.

A strong brand tells one story of an organization. An ineffective brand tells many. Therefore, the primary objective of the rebrand was to create a unified, distinct story for Toastmasters. Together, through the consistent use of the new visual system and positioning... [Learn more about the brand...](#)

New member induction

It is very important to induct a new member, the process will allow the new member to be fully integrated into the club's educational and social structure. When a potential member join a club, the Vice President of Education will assign a mentor to the new member. The induction ceremony will be performed by club's Vice President Membership. Looking for induction script? [Click here for the script...](#)

TOASTMASTERS
INTERNATIONAL

Toastmasters thrive on evaluations. Please let us know what you like about this newsletter and what you would like to see in the future. Kindly email your feedback to dpro@tmdistrict51.org