

Congratulations to the Marketing High-Flyers

District 51 Governor Ritchie Chong and District 51-P Lieutenant-Governor Marketing Francis Ng are pleased to offer their congratulations to the Presidents and Club Officers of the latest Marketing high-flyers.

Results of the latest Marketing Excellence Awards are now available – for the **Mid-Term Award**, recognizing those Clubs which have achieved significant growth in their Toastmasters Clubs' membership by making the greatest net gain in membership during the period from 1 October 2009 - 31 January 2010.

Only 37 of the 214 Clubs in District 51-Peninsula succeeded in making a minimum 5% gain in net membership during that four-month period

In true Toastmasters' tradition, let's hear a big "drum-roll" for the Club which gained a mammoth 64.3% increase in their membership :

Great Eastern Toastmasters Club in Division W

And a second "drum-roll" for the Club which gained a huge 56.3% increase

Pan Pacific KLIA Toastmasters Club in Division C

And a third "drum-roll", please for the Club which gained a large 50% increase

AFC Toastmasters Club in Division W

The officers of these Clubs will be able to receive the congratulations of the District Governor and representatives of Clubs from all parts of the District at the District 51 Annual Convention at the Imperial Hotel, Miri on 21 May 2010.

And, in addition to the well-deserved congratulations, these Clubs will receive the previously announced prize as your reward for success and hard work :

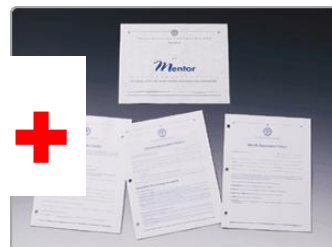
1st prize – 1 Set of Advanced Communication manuals



2nd prize – 1 Set of The Leadership Excellence Series



3rd prize - 1 Set of New Member Orientation Kit for Clubs manuals
+ 1 Set of Club Mentor Program Kit



We do hope that not only the Presidents of these Clubs, but also as many other Club members as possible will be able to share the spotlight at this grand occasion.

Although we can only give prizes to the top three Clubs, we also want to recognize the remaining 34 Clubs which exceeded the 5% net gain target – so let us all congratulate also the following Clubs :

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| Hilton Petaling Jaya Toastmasters | C | 41.7% |
| Metro Toastmasters Club | P | 38.5% |
| MAS Cempaka Club | B | 34.8% |
| Persekutuan Tionghua Johor Baru | M | 33.3% |
| Renasas Pride Toastmasters Club | S | 33.3% |
| Charismatic Leader Toastmasters Club | M | 28.6% |
| DDYPC Toastmasters Club | P | 26.9% |
| Kuala Lumpur Advanced Toastmasters Club | P | 23.1% |
| TMIKL Toastmasters | P | 22.2% |
| HICT Toastmasters Club | C | 20.0% |
| MELIA KL Toastmasters Club | P | 20.0% |
| Dell Penang Club | S | 18.2% |
| MDT Toastmasters Club | N | 18.2% |
| YSP SAH Toastmasters Club | W | 16.7% |
| Silterra Toastmasters Club | N | 14.3% |
| Sungai Ara Toastmasters Club | S | 14.3% |
| Mattel Malaysia Toastmasters Club | N | 13.8% |
| Penang Hokkien Association Club | M | 13.6% |
| Equator Toastmasters | S | 12.5% |
| MIM Toastmasters Club of Kuala Lumpur | P | 11.5% |
| Ansell Toastmasters Club | C | 10.3% |
| Johor Jaya Toastmasters Club | A | 10.0% |
| Sungai Petani Club | N | 10.0% |
| MAS Mawar Toastmasters Club | B | 9.1% |
| Tiger Toastmasters Club | P | 8.6% |
| MIHRM Club | C | 8.0% |
| Maicsa Toastmasters Club | W | 7.9% |
| Prokhas Novice Toastmasters Club | P | 7.4% |
| Famosa Club | A | 7.1% |
| Shah Alam Toastmasters Club | B | 7.1% |
| SKLHA Youth, Mandrain TMC | M | 7.1% |
| Taman Indrahana Toastmasters Club | B | 5.7% |
| Sri Petaling Mandarin Club | M | 5.6% |
| Shaklee Dynamic Family International Club | C | 5.0% |

And, of course, we also hope that ALL Clubs will be motivated to continue to seek even more new members so you can hope to win one of the remaining 8 Marketing Excellence Awards which will be presented later in the year.

Because the mission of the Marketing Team of District 51-Peninsula during 2009-2010 is :

- To Promote Excellence
- To Reward Performance
- To Motivate Members

we have already begun to promote the additional 8 Marketing Excellence Awards which you and your Club can strive to win – please check out the District 51 website or our D51-P Marketing blog to find out all the details.

For now, congratulations again - and see you in Miri

If you need any more info about the Awards ceremony, please do contact LGM-P Francis or Marketing Team members, Geoff or Azmi (contact details are given below)

From your caring and sharing Marketing Team
for Toastmasters International District 51 – Peninsula Malaysia

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And please check out our Marketing blog at tmd51p-marketing.blogspot.com

Promoting Excellence
Rewarding Performance
Motivating Members