

***This email is being sent to: All Club Presidents and VPMS 2009 of D51-Peninsula
[Copied for info to Senior District Officers + all D51-P Division & Area Governors]***

Dear Club Presidents and VPMS,
Good morning.

I hope this message finds you well.

On behalf of District 51 Governor Ritchie Chong and District 51-P Lieutenant-Governor Marketing Francis Ng, congratulations on getting your Club off to a great start in the new Toastmasters year by making a net gain of AT LEAST 5% in your Club membership during the month of July 2009.

You should be proud of your achievement because only 48 of the 219 Clubs in District 51-Peninsula have succeeded in making such a gain.

As experienced Toastmasters, we all know that the first month of a new term is a time when newly elected officers have much enthusiasm and energy to burn. It's the time when we feel that anything is possible and that we can either transform a struggling Club or take a successful Club to even greater heights.

But despite that adrenalin rush in July, it does not always happen – maybe because of circumstances beyond our control or an inability to get our fellow members to follow our lead or perhaps we ourselves just have not made as much of a commitment as we should.

Although these reasons may apply to the officers of the remaining 171 Clubs, YOU have ensured that your Club is amongst the leading 21.9% of all the Clubs in Peninsula Malaysia. Congratulations.

As in any activity there will be several who have achieved even more than the other Clubs, so we must congratulate particularly the following three Clubs which have succeeded in increasing their membership by up to an astonishing 350% in one month:

- #1 is INTEL MSSC Toastmasters (Division N) + 350%
- #2 is Bukit Mertajam Bigfoot Club (Division S) + 78%
- #3 is Sg Bakap Toastmasters Club (Division N) + 63%

The Presidents of these 3 Clubs will therefore collect their D51-P Early Bird Marketing Excellence awards during the District 51 Semi-Annual Convention in Genting Highlands next month.

Additionally, we would like to recognize all 48 Clubs who have a net gain of 5% or more in membership for the month of July 2009 - the full list follows at the end of this email.

And we also hope that the 45 who came so close to winning one of the prizes will be motivated to continue to enroll even more new members so that your club can qualify for one of the remaining D51-P's other 14 Marketing Excellence Awards which will be presented later in this Toastmasters year.

Because the mission of the Marketing Team of District 51-Peninsula for the 2009-2010 is:

- To Promote Excellence
- To Reward Performance

To Motivate Members

As such, we will be promoting the additional 14 Marketing Excellence Awards which you and your Clubs can strive to win in a separate email coming your way soon.

And please check out details of ALL the remaining Awards on the District 51 website.

This email is being sent to you by your caring and sharing Marketing Team
for Toastmasters International District 51 – Peninsula Malaysia

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Please reply to the Marketing Team eMail at tmd51p.marketing@gmail.com

Promoting Excellence
Rewarding Performance
Motivating Members

The 50 Clubs in Peninsula Malaysia who have a net gain of 5% or more in membership for the month of July 2009 were:

1	918646	INTEL MSSC Toastmasters	350.0%
2	899323	Bukit Mertajam Bigfoot Club	77.8%
3	693895	Sg Bakap Toastmasters Club	62.5%
4	8969	Shah Alam Toastmasters Club	55.6%
5	5236	Charismatic Leader Toastmasters Club	40.0%
6	850955	Stamford College Toastmasters Club	38.1%
7	5219	Best Toastmaster's Club	33.3%
8	1052344	KPMG KL Toastmasters Club	33.3%
9	789320	WIM Toastmasters Club	30.0%
10	7211	Kulim Toastmasters Club	25.0%
11	5656	Malaysia Airlines Melor	24.0%
12	1197199	Penang Altera Toastmasters Club	22.7%
13	5111	TTDI Toastmasters Club	22.7%
14	2241	Ukay Toastmasters	20.8%
15	1055837	Dell Cyberspeakers	20.0%

16	9372	Seberang Jaya Toastmasters Club	20.0%
17	1206962	UTTC	16.7%
18	5380	Friendship Toastmasters Club	15.4%
19	4934	Extol Toastmasters Club	15.0%
20	828612	DHL Cyberjaya Toastmasters Club	14.3%
21	1198289	Penang Junior Chamber	14.3%
22	1296	Kuantan Toastmasters Club	13.6%
23	8141	Money Mastery-KL Toastmasters Club	13.5%
24	893157	Ipoh Toastmasters Club	13.3%
25	6895	Maicsa Toastmasters Club	12.5%
26	7389	Kluang Toastmasters Club	11.1%
27	8747	Sungai Petani Club	11.1%
28	8406	Johor Bahru Club	10.7%
29	989349	Gurney-Hydro Toastmasters Club	10.0%
30	8156	Darulaman Club	9.5%
31	3015	Chung Hwa Alumni Assoc Club	9.1%
32	752	Penang Toastmasters Club	9.1%
33	1080228	MCOBA Toastmasters Club	9.1%
34	8377	Subang Mandarin Club	8.0%
35	9699	Intel Penang Toastmasters Club	8.0%
36	8477	Wellesley Mandarin Toastmasters Club	7.7%
37	4388	Butterworth Club	7.7%
38	791325	Langkap Toastmasters Club	7.7%
39	931428	Sungai Ara Toastmasters Club	7.7%
40	1203801	IREKA Toastmasters Club	7.4%
41	1183411	Metropolitan Bilingual Toastmasters Club	7.4%
42	922435	IEM Toastmasters	7.1%
43	1997	TMIKL Toastmasters	6.3%
44	2196	Johor Jaya Toastmasters Club	5.3%
45	1033508	EXACT ADC Toastmasters Club	5.3%
46	5325	Voices Toastmasters Club	5.0%
47	3705	MIA Toastmasters Club	5.0%
48	1197971	Tamil Toastmasters Club, Kuala Lumpur	5.0%